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Professional Summary

Talented freelance designer with 7 years of experience in print design and website production and design. Offers services in print and web design, front-end web development, identity design, email marketing design.

Professional Experience

Web Designer current, Design Mill, Inc., Elizabeth, IL

- Produces graphic sketches, designs, and copy layouts for online content.
- Arranges layout based upon available space, knowledge of layout principles, and aesthetic design concepts.
- Works closely with a customer or client at the design stage.
- Produces a design that will be attractive to the target user, has a logical navigation system and has all the features required.
- Writes web pages in a combination of codes, such as HTML and XHTML, CSS, Javascript, Actionscript, Flash, or using code-generating programs, such as Dreamweaver.
- Decides on how images and other material will be digitally optimized and presented for the web.
- Ensures that material on the web site is accessible to all groups including those with disabilities.
- Tests the site for functionality in different browsers and at different resolutions.

Junior Web Designer 2004 - 2008, The Swiss Colony, Monroe, WI

- Designing and production of graphic and HTML/CSS based emails for both sales information and inter-business affiliate information.
- Production and design of various web elements such as navigation images, image links, home pages, stand alone advertising web pages and separate information pages.
- Design of static, animated GIF and flash animated web advertising banners and buttons.
- Color correction and formatting of product images for use in various company websites.

Print Designer 2001 - 2004, American Marketing & Publishing, L.L.C., DeKalb, IL

- Verbally and visually maintain a high level of communication with both sales force and customers in order to receive and relay a wide range of information.
- Design black and white and color advertisements specific to customer instruction for yellow page and cover placement.
- Assemble approved advertisements, as well as white page telephone listings, and format into an Indesign file prepared for printing.
- Proofread directory prior to printing for spelling, formatting and design errors.

Skills and Software

- Adobe Dreamweaver
- Adobe Flash
- Adobe Photoshop
- Adobe Illustrator
- HTML
- CSS
- Email Design
- Powerpoint